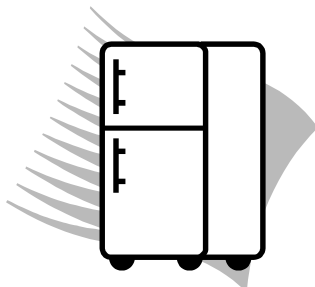
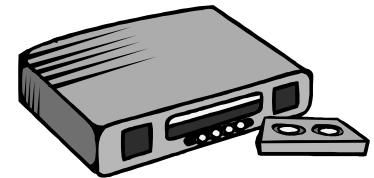


Reading, Writing, and Researching

- 1) You want to buy a new refrigerator. What does it mean if you first do some comparison shopping?
- 2) Unit pricing is most helpful when:
 - a. Comparing prices of different brands and sizes of the same item
 - b. Figuring the final retail cost
 - c. Determining the cost of an item with a store coupon
- 3) You want to buy a VCR and comparison shop. The seller must:
 - a. Offer a warranty on the product
 - b. Show you the warranty before purchase
 - c. Make warranty information available before a purchase
- 4) Comparison shopping for online banking services:
 - a. Is not important because online banking is free
 - b. Is only important if you don't already have an established bank account
 - c. Is important because free services may not include all of the features you need
- 5) Goods such as refrigerators and cars that are expected to last for many years are known as:



Answers: 1. You check the prices and types of several products to find the best buy; 2. a; 3. c; 4. c; 5. durable goods; hard goods