

LifeSmarts Sponsorship Opportunities

The National Consumers League's **LifeSmarts** program offers meaningful consumer education to middle and high school students in personal finance, technology, health and safety, the environment, and consumer rights and responsibilities. Last season, more than 22,000 students competed on LifeSmarts teams, and more than 100,000 others benefited from the program in classrooms and in their communities. Your financial support strengthens the program and enables us to expand its reach. To learn more about LifeSmarts giving options, please contact NCL's Larry Bostian at (202) 835-3323 or larryb@nclnet.org.



LifeSmarts Champion
\$50,000 and up

Receive a link from www.lifesmarts.org to the sponsor's Web site. Placement of sponsor's logo on the LifeSmarts Web site. Exclusive sponsor of a meal or other event and speaking opportunity at the National LifeSmarts Championship.



Team Builder
\$25,000

Placement of sponsor's logo on the LifeSmarts Web site. Sponsor a "Fast Facts" activity to be posted on the site.



Question Master
\$15,000

Sponsor a special Web-based resource such as flashcards and tip sheets and receive special recognition for it.

Banner-level sponsor

Contributions of \$10,000 and higher earn the sponsor its logo on the Major Sponsor Banners displayed at the National Championship.



Expert
\$7,500

Sponsor practice questions that will be available online.



Scorekeeper
\$5,000

Receive prominent recognition in all LifeSmarts press and publications and on the LifeSmarts Web site.

Contributions of other amounts are also welcome. Please contact Larry Bostian for more details.

LifeSmarts is a teen consumer literacy program, run by the nation's oldest consumer advocacy organization, that develops the consumer and marketplace knowledge and skills of teenagers. The competition begins online, where teens form teams and compete. Volunteer coordinators run the program at the state level, and the program year culminates with the National LifeSmarts Championship in a major city each spring. For more information, visit www.lifesmarts.org.

LifeSmarts

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