

# LifeSmarts Giving Levels

LifeSmarts offers meaningful consumer education to high school students in the key areas of personal finance, technology, health and safety, the environment, and consumer rights and responsibilities. Your financial support strengthens the program and enables us to expand its reach. If you have questions, please contact Larry Bostian, Vice President of Development by phone at 202-835-3323 or by email at [larryb@nclnet.org](mailto:larryb@nclnet.org).

## LifeSmarts Champion

\$50,000 and up



- Receives a link from [www.lifesmarts.org](http://www.lifesmarts.org) to the sponsor's Web site.
- Placement of sponsor's logo on the LifeSmarts Web site.
- Exclusive sponsor of a special-focus, 4-page newsletter for all participants with prominent recognition.
- Exclusive sponsor of a meal or other event at the national LifeSmarts competition with an opportunity to provide a speaker at the event.
- Receives prominent recognition in all LifeSmarts press and publications and on the LifeSmarts Web site.

---

## Team Builder

\$25,000



- Placement of sponsor's logo on the LifeSmarts Web site.
- Sponsor a "Fast Facts" activity that will be posted on the LifeSmarts Web site.
- Receives prominent recognition in all LifeSmarts press and publications and on the LifeSmarts Web site.

---

## Question Master

\$10,000



- Sponsor practice questions that will be emailed to all participating coaches.
- Receives prominent recognition in all LifeSmarts press and publications and on the LifeSmarts Web site.

---

## Expert

\$5,000



- Sponsor a special Web-based resource such as flashcards and tip sheets and receives recognition for providing the materials.
- Receives prominent recognition in all LifeSmarts press and publications and on the LifeSmarts Web site.

---

## Scorekeeper

\$2,500



- Receives prominent recognition in all LifeSmarts press and publications and on the LifeSmarts Web site.

---

## Other Contributor



- Receives recognition in all LifeSmarts press and publications.

